URBANDALE ALUMNI DOWNLOAD

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CALENDAR OF EVENTS

2022 Schedule

- June 27th UEF Alumni Golf Tournament
- July 4th 4th of July Parade
- August 5th U-Fest (Tentative Date)
- September 15th Homecoming Parade
- September 16th Homecoming
 Game
- September 17th UHS
 Distinguished Alumnus Award &
 Celebration

2022 SCHOLARSHIPS

REPORT BY SHARI STEVENSON '78

The Urbandale Alumni Association has joined with the Urbandale Education Foundation in promoting and funding the Urbandale Dollars for Scholars program. Fundraisers in the past include the All-Class Reunion in 2017, U-Fest held in August and the UEF Alumni Golf Tournament held near the 4th of July. In September, we will add the UHS Distinguished Alumnus Celebration. These fundraisers help to sponsor our Urbandale High School Alumni Legacy Scholarship and other Alumni scholarships.

Our local Dollars for Scholars scholarships are categorized as follows:

"General" Dollars for Scholars Scholarships

Donations are received throughout the year in support of Urbandale Dollars for Scholars scholarships. These funds are pooled together in order to award "general" Dollars for Scholars scholarships that are based on merit (e.g. academics, work, activities, community involvement). Scholarships are awarded incrementally by score based on funds available each year. Completion of the Dollars for Scholars online application profile is all that is needed in order to apply for these scholarships.

"Named" Sponsors for Scholars Scholarships

Within the "general" Dollars for Scholars Scholarships Program, some scholarships are sponsored by individuals, businesses, and organizations who have donated \$500 or more; these scholarships are given in the sponsor's name. In previous years, the following groups have sponsored scholarships in their name: Urbandale Alumni Association and the Urbandale High School Class of 1973.

Scholarships Based on Custom Eligibility Requirements

There are also local scholarships with custom eligibility requirements or criteria. These scholarships require additional application information based on the criteria determined by the sponsor.

These are the current alumni involved scholarships at this time:

- Urbandale Alumni Association Legacy Scholarship (\$500)
 At least one parent or grandparent must be a graduate of Urbandale High School
- Urbandale Alumni Association Scholarship (\$500)
- Urbandale Class of 1973 Scholarship (\$500)
- Urbandale Class of 1976 Scholarship (\$500)
- Urbandale Class of 1976 Skilled Trades Scholarship (\$500)

In 2021 the Urbandale Dollars for Scholars awarded \$27,800 to 41 students. Since 2012, \$189,550 has been awarded to 266 students.

We are a tax-exempt organization and can receive matching contributions from employers. If you would like to donate, please go to www.urbandaleeducationfoundation.com and follow the instructions. Checks can also be made out to the Urbandale Alumni Association and mailed to the Urbandale Community Schools at 11152 Aurora Ave., Urbandale, IA 50322

If you have questions or would like to volunteer to help, please email Shari Zimmerman Stevenson at shawnsteve@aol.com.



WHAT DONATING TO AN ENDOWED SCHOLARSHIP MEANS

REPORT BY JON KOELE '13

You might ask what is an endowed scholarship. An endowed scholarship is a scholarship that is awarded based on the interest earned from the donations towards the scholarship fund. Endowed scholarships are set up to have a long term impact well after the initial donations. Currently the Urbandale Alumni Association has three endowed scholarships (The Alumni Legacy Scholarship, Class of 1973 Scholarship, and the Class of 1976 Scholarship). The one that people may be most familiar with is the Alumni Legacy Scholarship which was set up after the All School Reunion to award a \$500 scholarship every year to the child or grandchild of an Urbandale Alum. In 2021 this scholarship was awarded to Katie Carver.

These scholarships are invested at the Community Foundation of Greater Des Moines and each year the Urbandale Alumni Association is able to withdraw up to 5% of the balance of the scholarship fund to distribute for the year. This method ensures that the fund will continue to grow and last into the future. These types of scholarships are also beneficial in the event there are years where we are unable to raise as many funds as we would like. We would still have our invested funds that we can pull from to give back to the students of Urbandale and ensure they have the best chance for success in their future education.

Another great thing for people who pay income taxes in the state of Iowa is that there is a special tax credit that you can get if you donate directly to one of our endowed funds. The state of Iowa offers a 25% state tax credit on qualified gifts. If you would like more information check out the Community Foundation of Greater Des Moines website. https://www.desmoinesfoundation.org/your-giving/endow-iowa-tax-credits

So how do you donate towards an endowed scholarship? We are working on some new ways to provide better access for you to directly donate through our website. In the meantime the best way to donate is to contact us via our Facebook page or urbandalehighschoolalumni@gmail.com. From there we can work with you on your donation.

As mentioned above we currently have three endowed scholarships and we are working on a new general endowed fund for general scholarships from the Alumni Association. Each of the above noted endowments can accept donations for any amount. If you have a great idea for a new endowed scholarship such as one for your class or business, you can get started once you have reached \$10,000.00. That is a lot of money, but if you can split that up between your whole class and raise money in preparation for a milestone reunion your class can do it.

